

Joshua Drew
joshdrew@gmail.com
Newtown, CT USA

Objective

Accomplished technologist with over 12 years of technical expertise and proven results in product delivery, project life cycle development and client facing relationships. The ability to lead, mentor, motivate team members and co-workers as a result of strong communication skills. Has obtained responsibilities from programmer to business analyst, and has executed multi-million dollar, high profile, internet-based projects.

Experience

*April 2011 – Present WELD media, LLC South Norwalk CT
VP, Director of Technology*

- Responsible for all website and mobile architecture and technology development
- Participate and lead project lifecycle through all phases of development
- Deliver technical and functional specifications along with creation of use cases, functional flows and technical requirements
- Hand-on development for all website technology builds using .NET, PHP, HTML, JavaScript, CSS and WordPress customization
- Lead mobile architecture and development for iOS devices, Android platform and Windows
- Phone using Cocoa Touch (Objective-C), HTML5, JavaScript, Sencha Touch, .NET and C#, Java and Android SDK.

*September 2010 – April 2011 Affinion Group Stamford CT
Director of Technology, Mobile Technology*

- Define mobile technology strategy for Affinion products (loyalty, protection, membership)
- Deliver mobile web application solutions sets across all of Affinion products by collaborating with multiple internal teams
- Work with business stakeholders to define mobile web and mobile application experiences
- Collaborate with IT Solution Architects for defining technical requirements for mobile web applications
- Manage and communicate business requirements and goals to IT product teams
- Manage creative and technology vendor relationships for multiple engagements
- Setup testing services, development environment and mobile best practices and patterns for enterprise
- Built enthusiasm surrounding mobile devices and mobile applications by training and establishing patterns

- Deliver mobile web and native mobile applications using the latest technology (Sencha Touch/PhoneGap/HTML5, Xcode/Objective-C, Eclipse/Android SDK, jQuery/HTML5)
- Skunk Works projects to innovate and keep abreast of emerging mobile technology using PayPal API, Amazon payments and Card Readers

*March 2007 – September 2010 Story Worldwide Norwalk CT
Director of Technology North America*

- Responsible for all technology development and application architecture in North America with a platform agnostic approach using the internal unified process
- Provide leadership and management to Technology Development team, Quality Assurance team and Information Architecture team
- Manage technology budgets and resource allocations for North America Technology team
- Create partnerships with external vendors and client teams on major builds
- Provide mentoring and support to staff members
- Develop technical strategy, scoping and recommendations during RFP/RFI processes
- Act as Technical Architect on client web and mobile applications builds
- Create technical documentation, use cases, functional and technical specifications
- Work closely with client IT stakeholders on integration policies and protocols with back-end systems
- Participate in strategy, branding and creative concept brainstorming with brand managers
- Develop best practices and feasibility of technical build in creative concept reviews
- Work closely with Information Architecture to determine user flows and wireframes
- Design and develop applications using the following : .NET 2.0 & 3.5, C#, Silverlight Adobe Flex, Adobe Flash, PHP, MySQL, SQL 2000 & 2005, MS Share Point, Interwoven, AJAX, and other client side technologies (jQuery, Prototype, Dojo, iUi), Social Networking platforms (Facebook, WordPress, Joomla, Blog Engine) and mobile framework (iPhone, Android, Win Mobile, Palm OS)

*Jan 2005 – March 2007 Byte Interactive LLC Norwalk CT
Director of Technology*

- Oversee all technical development projects with Microsoft .NET Framework and ASP using Service Oriented Architecture
- Provide leadership and guidance to client stakeholders for technology direction working as a technical lead
- Participate in client brand planning and provide recommendations for all engagements

- Responsible for technology recommendations and architecture for client engagements
- Manage all operational assignments for development staff
- Detail complete architecture from elaboration to construction phase
- Manage development and network infrastructure team
- Maintain relationships with third party vendors

*Feb 2003 – Dec 2005 Byte Interactive LLC Norwalk CT
Technical Lead*

- Manage development effort utilizing Microsoft .NET technologies using C#. Define business requirements for Fortune 1000 clients and translate them into software business rules
- Technical lead for all application builds for a Fortune 500 client
- Provide technology direction for brand planning during a given year
- Build E-Commerce, product portfolio, sales extranet and consumer relationship management systems
- Develop software and database models of web applications
- Determine best practices on development projects
- Manage and allocate developers project tasks for engagements
- Write and compile all technical documentation
- Enforce standards, code-reuse, code reviews, and unit/system/integration testing

*July 2001 - Feb 2003 Readers Digest Pleasantville NY
Senior Internet Engineer*

- Develop software using J2EE and JSP for e-Commerce web site with ATG Dynamo Java Application Server 5.1, MS SQL Server 2000, IPlanet 4.1 Enterprise Server and Sun Solaris 7
- Enhance current ecommerce site by creating new one-click ordering and sweepstake entry points with Java and JSP
- Develop middleware applications with Visual Basic 6.0 and MS SQL Server from web database to fulfillment systems
- Use J2EE and XML to process middleware transactions from web system to partner systems
- Create new solutions to existing system architecture and back end data systems with Visual Basic 6.0 and MS SQL Server
- Provide maintenance to current Solaris 7 and IPlanet 4.1 Enterprise Server architecture using Perl scripting
- Responsible for code review from junior engineers

*Feb 2001 - July 2001 Honeywell Consumer Products Group Danbury CT
E-Business Developer*

- Maintain company web sites using IBM Web Sphere Application Server, JSP and IBM MQ Series Middleware
- Migration of legacy web sites from internal servers to outside hosting company

*Oct 1999 - Feb 2001 Modem Media Norwalk CT
Senior Software Engineer*

- Lead Engineer on site builds, review team member's work as well as micro-manage the site development process providing updates to senior team members and clients
- Build ecommerce sites for Fortune 1000 clients using an n-tier architecture using IPlanet 4.1, Apache or IIS Web Server, ATG Dynamo 4.5x or IBM Web Sphere Application Server 3.x, and Oracle 8 or MS SQL 7/2000 Database Server and IBM MQ Series Middleware, Microsoft ASP
- Design Java components with UML and design use cases
- Write technical documentation on site builds
- Configure development and staging environments on servers by installing operating systems and application servers. Configure and test production systems on site rollouts
- Maintain existing Fortune 1000 client web sites using Perl, ASP, XML, JSP, and Java Servlets
- Hold training classes on best practices with ATG Dynamo and Microsoft ASP
- Mentor junior engineers

*Jul 1998 - Oct 1999 Commonfund Westport CT
Business Systems Analyst*

- Build, maintain and test web fund portfolio system using Microsoft ASP and MS SQL Server 7.0
- Design and build customer relationship database using Saratoga Product Solutions on Windows NT 4.0 Platform
- Develop solutions using Visual Basic 6.0 for internal departments and clients
- Manage development process of financial estimator written in Mat Lab and Microsoft Access 7.0
- Design and build custom solutions for departments using MS Office software with VBA technologies
- Design and build internal web applications using Microsoft ASP and MS SQL Server 7.0
- Lead company lunch and learns on various computer topics

*Jan 1998 - Jul 1998 Arthur Andersen LLP New York NY
Tax Consultant*

- Reengineer tax software processes by building custom applications using Microsoft VBA technologies
- Train clients and internal staff on software solutions
- Communicate with client IT team and arrange project deployments

*Jun 1996 - Dec 1997 Black & Decker Shelton CT
IT Specialist*

- Provide ongoing support to employees and projects
- Assist in building company data warehouse using Visual Basic and MS SQL and department intranet with ASP and MS SQL

Education

Sacred Heart University Fairfield, CT
Bachelors of Science, Computer Science
3.3 GPA

Online

Drew5.net
Facebook.com/jdrew
Twitter.com/@jdruid
LinkedIn.com/in/joshuadrew
GPplus.to/jdruid
YouTube.com/user/jdruid04
re.vu/jdrew